

ESCUELA SUPERIOR POLITÉCNICA DEL LITORAL

Curso DESARROLLO SOSTENIBLE DEL TURISMO - I PAO 2022

Evaluación: Partial Exam PAO I 2022

Pregunta - (2.0 punto(s))

List the paradigms of development that have been formulated in the post-war period.

Pregunta - (3.0 punto(s))

According to the Dependency theory, the colonies supplied the mother country with cheap raw materials and food and in turn provided markets for manufactured goods.

Give an example in YOUR OWN WORDS

Pregunta - (1.0 punto(s))

The concept of sustainable development was introduced in its true sense in the 1985 in the report our common future

- Verdadero
- Falso

Pregunta - (3.0 punto(s))

The concept of sustainable development is based on, [respuesta1], [respuesta2] and [respuesta3]

Pregunta - (2.0 punto(s))

Choose the correct option:

A.CULTURAL RICHNESS	1.To maximize the contribution of tourism to the prosperity of the host destination, including the proportion of visitor spending that is retained locally
B.SOCIAL EQUITY	2.To respect and enhance the historic heritage, authentic culture, traditions and distinctiveness of host communities.
C.LOCAL PROSPERITY	3.To seek a widespread distribution of economic and social benefits from tourism throughout the recipient community, including improving opportunities, income and services available to the poor.

- A2, B1, C3
- A3, B1, C2
- A3,B2,C1
- A1, B2, C3
- A2, B3, C1

Pregunta - (1.0 punto(s))

To achieve the sustainable development goal Number 14 Sustainable cities and Communities, as traveler, you must buy locally-made handcrafts and products

- Verdadero
- Falso

Pregunta - (1.0 punto(s))

the GSTC Destination Criteria helps consumers identify sound sustainable tourism destinations

- Verdadero
- Falso

Pregunta - (15.0 punto(s))

Explain how you would apply sustainable development objective 12 to a Shuar or Qichua community in the Ecuadorian Amazon. Do the following:

- Identify the community
- Conduct a community analysis in relation to SDG 12
- Explain how you would apply SDG 12 in the community related to tourism activity

Pregunta - (1.0 punto(s))

The Global Sustainable Tourism Council (GSTC) establishes and manages global standards for sustainable travel and tourism, known as the GSTC Criteria

- Verdadero
- Falso

Pregunta - (1.0 punto(s))

The GSTC Criteria are arranged in four pillars

- Verdadero
- Falso

Pregunta - (5.0 punto(s))

The city of Quito, after 18 days of national strike, was left in deplorable conditions due to the demonstrations. How could sustainable tourism be used to improve the situation of the city?

Pregunta - (1.0 punto(s))

GSTC main's office is located in USA, with staff and volunteers working from all six populated continents

- Verdadero
- Falso

Pregunta - (1.0 punto(s))

The definition: development that meets the **needs** of the present without compromising the ability of future generations to meet their own needs, belongs to which concept?

Pregunta - (1.0 punto(s))

The definition: takes full account of its current and future economic, social and environmental impacts, addressing the needs of visitors, the industry, the environment, and host communities", belongs to which concept?

Pregunta - (12.0 punto(s))

Structure a conceptual map of the required Blue Flag criteria for the following territory: Ayangue