

AÑO:	2024	PERIODO:	II TÉRMINO
MATERIA:	DESARROLLO SOSTENIBLE DEL TURISMO	PROFESOR:	LADY SOTO
EVALUACIÓN:	PRIMER PARCIAL, EXAMEN	FECHA:	21/11/2024

COMPROMISO DE HONOR

Yo, al firmar este compromiso, reconozco que el presente examen está diseñado para ser resuelto de manera individual, que puedo usar una calculadora *ordinaria* para cálculos aritméticos, un lápiz o esferográfico; que solo puedo comunicarme con la persona responsable de la recepción del examen; y, cualquier instrumento de comunicación que hubiere traído, debo apagarlo y depositarlo en la parte anterior del aula, junto con algún otro material que se encuentre acompañándolo. No debo, además, consultar libros, notas, ni apuntes adicionales a las que se entreguen en esta evaluación. Los temas debo desarrollarlos de manera ordenada.

Firmo al pie del presente compromiso, como constancia de haber leído y aceptar la declaración anterior.

"Como estudiante de ESPOL me comprometo a combatir la mediocridad y actuar con honestidad, por eso no copio ni dejo copiar".

Firma: NÚMERO DE MATRÍCULA: _____ PARALELO: _____

1. Complete the following statements: (1 point each answer) and mention to wich concept it belongs

- a. _____ that meets the _____ of the present without compromising the ability of _____ generations to meet their own _____. **Concept** _____
- b. Tourism that takes full account of its current and future _____, _____ and _____ impacts, addressing the needs of _____, the _____, the _____, and _____. **Concept** _____
- c. _____ is leading the chart of countries that have achieved the sustainable development goals.
- d. Tourism has the potential to contribute, directly or indirectly to all of the goals. In particular, it has been included as targets in Goals _____, _____ and _____.

2. Answers True (T) or False (F) (1 point each answer)

- a) The Global Sustainable Tourism Council (GSTC) establishes and manages global standards for sustainable travel and tourism, known as the GSTC Criteria ()
- b) Biosphere certification can only be applied in hotels ()
- c) The GSTC Criteria are arranged in three pillars ()
- d) The concept of sustainable development was introduced in its true sense in the 1985 in the report our common future ()
- e) Sustainable tourism primarily for backpackers ()

3. Which country has the most Blue flag certification award sites. (2 points)

4. Choose the correct option (2 points each answer)

a) The GSTC Criteria are arranged in pillars	1. Economic neoliberalism	
b) The triple bottom line concept implies the balance between pillars	2. Development, needs, future generation	
c) The concept of sustainable development is based on the concepts of	3. Sustainable management, socioeconomic impacts, cultural impacts, environmental impacts	
d) It is possible for all countries to progress economically on the model of the more industrialized countries.	4. Dependency theory	
e) Theorists argue that developing countries have external and internal political, institutional and economic structures that keep them in a dependent position relative to developed countries	5. Modernisation theory	
f) Arose as a reaction to the threats of restricting supplies of oil from the Middle East to the West, the international debt crises in the 1970s and 1980s	6. Environmental, economic, social	

5. Explain how tourism contributes to the achievement of the SDGs (1.5 points)

6. Explain why is Dubrovnik increasingly becoming perceived as a city that has started managing its tourism in a sustainable way (1.5 points)